Keynote & Guest Speakers



Paula Todd is an award-winning Canadian journalist, broadcaster, lawyer and author, who has worked with Canada's largest networks, newspapers and magazines as a TV host, investigative reporter, legal analyst, political columnist and feature writer. For a decade, Paula co-hosted the Gemini-award-winning *Studio 2*, a nightly, live current affairs program. She also hosted and co-produced *Person to Person*, an in-depth interview show, which explored the dramatic events of human life. A former print reporter, Paula entered broadcasting full-time after more than a dozen years at the *Toronto Star*, where she worked as a

political reporter, news reporter and feature writer. Todd also served as an editorial writer and a member of the newspaper's editorial board. Her best-selling book, *A Quiet Courage: Inspiring Stories from All of Us*, details the struggle of people around the world to turn tragedy into personal triumph.



Keith Oatley is Professor Emeritus of cognitive psychology at the University of Toronto. He is a former President of the International Society for Research on Emotions, a Fellow of the British Psychological Society, and a Fellow of the Royal Society of Canada. During the last ten years, he has conducted research on the cognitive and emotional processes of reading and writing fiction. In this area he is known for the theory that fiction is a kind of simulation that runs on minds, and for research that shows effects

of reading fiction on increasing empathy, and prompting psychological change in readers. He is the author of more than 150 journal articles and chapters, seven books of psychology and three novels. In 1994, his novel, *The Case of Emily V*, won the Commonwealth Writers Prize for Best First Novel.



Terry Fallis is a public relations consultant, a former Liberal Party strategist, and the author of *The Best Laid Plans*, and *The High Road*, satirical novels of Canadian politics. His debut novel (TBLP) was originally self-published in 2007, won the 2008 Stephen Leacock Medal for Humour, and then published by McClelland & Stewart in September, 2008. He also won the Gold Medal in the Independent Publisher Book Awards in the Regional Fiction – Canada East category. *The Best Laid*

Plans was crowned the 2011 winner of CBC Canada Reads as the "essential Canadian novel of the decade" and is in development as a six-part TV miniseries for CBC-Television. McClelland & Stewart published the sequel to *The Best Laid Plans*, called *The High Road*, in September 2010. It was a finalist for the 2011 Stephen Leacock Medal for Humour. McClelland & Stewart will publish Terry's third novel, *Up and Down*, in September 2012.

Mark Lipton is an Associate Professor in the School of English and Theatre Studies at the University of Guelph. He is an advocate for media literacy and is currently working with social media to advocate for Ontario public school teachers. His current work with the Media Education Project is funded by the Canadian Council on Learning and the Social Sciences and Humanities Research Council of Canada. This research considers how Canadian teachers engage with media and information and communication technologies (ICTs) in the classroom to assess how ICTs function within a broader context of teaching and learning. His current research interests focus on media education and address the rapidly changing face of media production practices by challenging relationships among technology, users, information, politics and action. In 2009, as a result of his work with the Media Education Project, Lipton was awarded the Jacques Ellul Award for Outstanding Media Ecology Activism.